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### Mentor Up

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Non-Profit Organization

As part of the younger generation, you have the smarts and digital savvy to help people 50 and over—like your parents—navigate these uncertain

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**Mentor Up** @MentorUp

What you know, what they need. **PHOTOGRAPHY**

Washington, DC <http://www.mentorup.org>

4,733 TWEETS 275,844 FOLLOWERS 1,375,213 FOLLOWING

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 **Mentor Up** @MentorUp 16h

Did you know that the Millennial generation and Baby Boomers are the most entrepreneurial groups?

@MentorUp Expand

 **Mentor Up** @MentorUp 14h

Take a look at our friends @GeneraUnited to see how they're building stronger intergenerational communities.

Expand

 **DoSomething.org** @doSomethingorg 17h

Is your grandparent ready to get wired this holiday season?

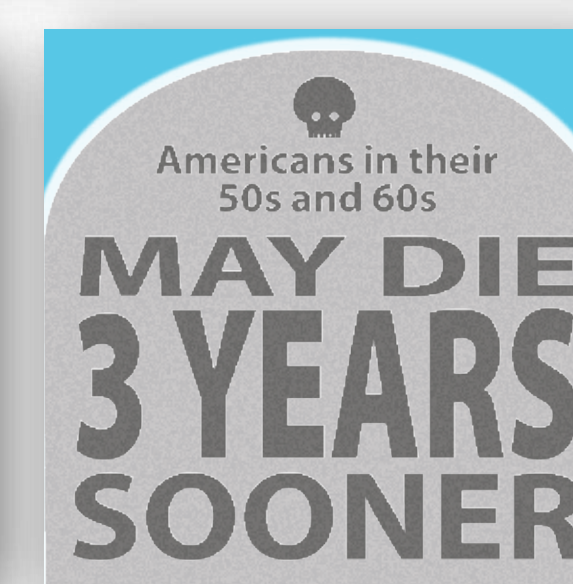
<http://ruby.com/gand> Expand

[illegible]A red car with a white rectangular sticker on the rear window. The sticker features the Mentor Up logo, which consists of a stylized 'M' inside a circle, followed by the text 'MENTOR UP' in orange capital letters.

6.7 million members



1.7 million members



**NationalJournal**      *The Washington Post*



**MENTOR UP**  
WHAT YOU KNOW IS WHAT THEY NEED™

Millions of people 50 and older are struggling as they navigate uncertain times. After building careers, raising families and playing by the rules, they find that the stability they worked so hard for just isn't there. They're facing unimaginable pressures and unforeseen challenges.

But this is fixable.

The answers are closer than they realize. There's a wealth of knowledge waiting to be tapped. The younger generation has the talents, the energy and the digital savvy to help those 50 and older realize new opportunities.

Mentor Up is a new way of making a difference. It's creating new partnerships between young people and major organizations. We're bridging the generations, because we really are all in this together.

**A new way to make a difference by**

